

XTREME.COM.AU

February

Xtreme Company Slogan Competition – Help us Choose and Win a HD TV Media Player!

It's the year 2k10, and Xtreme needs your help. We are trying to create an appropriate company slogan that encompasses the overall image and attitude of Xtreme as a whole. As our customers, both current and potential, you see us from a perspective we don't have – and we want to hear it!



Starting from today, (xx) February, we are holding a competition to decide what slogan we will be using both now and for the foreseeable future for our marketing materials and business in general, and to give you that little bit of extra incentive to



participate, we are offering the winner a **brand new Western Digital High Definition TV Live Media Player!** What is it, and what does it

do? All your downloaded video, photos and music – straight from your computer to your television! Play a whole world of Full-HD, 1080p media on your big screen TV – stream

2010

Youtube videos, view Flickr photos and more with this great little device! ([Click here to view a Youtube video of the HD TV Live in action.](#))

We have included a short list of already brainstormed slogans for you to choose from and vote for, or you are free to think up one by yourself – it may be better than what we could come up with! - the only limit being your own creativity. The winner will either be chosen randomly from the winning vote, or if we find an especially creative original slogan, that person will be dubbed the winner.

[So CLICK HERE, give us your choice, and keep your fingerscrossed!](#)

Also, feel free to forward the voting link to your friends, family, or coworkers – they may have some great ideas just waiting for the right time to surface. The direct link to the vote can be copied and pasted here for easy sharing:

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<http://marketing.xtreme.com.au/surveys.php?id=2>, or share the link on Facebook or Twitter!



Good luck, and happy voting!

Western Digital's new WDTV HD Live Media Player

Why did we decide on the WDTV HD Live as our item of choice for a prize? Well, we've seen it at work, and have been blown away by what such a tiny little device can bring to the table. We all know that in this day and age the lines between all the different kinds of multimedia devices in our houses are becoming more and more blurred – you have the Internet on your mobile phone, you can use your mobile phone for the Internet, you can take video with your digital camera, and you can watch movies on your PC, just to name a few of

the possibilities. However, up until now, it has always been a pain to go to the task of watching some of those movies sitting on your computer's hard drive on your big screen TV set.

Excessive cabling and fiddling with set up that quickly turns into a hassle, leaving us longing to view our movies without



straining our eyes on our PC monitors.

With the WDTV Live, that hassle is removed. You can easily plug in any USB storage device, and instantly play the content on your TV. It's also network compatible, which means you can also access media from any PC in your house, all through the menus on the television!

Its tiny size also easily allows you to fit it seamlessly in amongst your existing AV gear, and it plus into almost anything as well – the number of connection options on the back is impressive, including USB, HDMI, and standard AV component cables. Featuring completely customizable menus – simply drop a .JPG

image in the same folder as a movie and it becomes the title screen for the movie, for example – and a load of other options, the WDTV Live is an invaluable addition to any home audio/visual set up. It even comes with its' own remote control! If you wish to purchase one of these useful little goodies, feel free to contact Xtreme and we'll point you in the

right direction.

Xtreme now Offering IQinVision Range of IP Cameras

In order to provide potential customers with a cheaper alternative to our top of the range AXIS cameras, Xtreme has recently made the decision to offer an alternative, giving the option for high performance at a slightly less expensive price than the AXIS range of IP cameras.

Depending on your surveillance requirements, the IQinvision range may just fulfill and meet your needs. An



American-based manufacturer out of California, USA, IQinVision was founded in 1998 and brands its' cameras under the term "Iqeye", with the cameras it produces acting as stand-alone surveillance systems or able to integrate

with other systems, for example, Milestone's recording system. With a huge range of cameras from the lower-end of the IP market up to solutions with megapixel quality that can nearly match some of AXIS' cameras, IqinVision allows us more flexibility in customising surveillance solutions tailored to the individual needs of specific clients.

You can [view some of IqinVision's IP cameras at their website here.](#)

Xtreme Now Listed as an Accredited Official Supplier of I.T services to the Apartment/Resort/Hotel industry Association

For more than a decade the Preferred Supplier Programme and Directory has been an extremely valuable and effective tool for accommodation managers. It allows managers to access industry specialists

who are committed to the highest levels of service, being extremely helpful to everybody but especially new managers as it allows them to benefit from the positive experiences other managers have had with their suppliers.

As of last month, Xtreme has been accepted as a Preferred Supplier of I.T services amongst this tourism industry association. The Preferred Supplier Programme began originally in QLD and is supported by magazine ResortNews, but demand has now seen this extend throughout Australia in the last few years. To the extent that interstate suppliers are now rivaling the traditional base for the programme.

Below are listed the stages of the process that ensure only the best industry suppliers can participate in the



Preferred Supplier Programme:

1. All suppliers must receive a nomination from a complex currently using their services who are satisfied with their levels of service and are prepared to recommend them to another complex in the accommodation industry (i.e: if asked by another manager they could comfortably recommend the required supplier.)
2. All nominations received are then qualified through a secondary questionnaire process to ensure nominated suppliers are able to provide the highest levels of service required and expected by managers.

3. Suppliers that still qualify are then asked to commit to the required levels of service for the next 12 months, guaranteeing their commitment to

the industry.

4. Subject to the satisfaction of these processes and commitments, suppliers then go on to the Preferred Supplier Database. Only Preferred Suppliers in this database have the opportunity to utilise the Preferred Supplier logo and make their contact details available to managers via the Preferred Supplier Directory, located in every issue of the prominent tourism and hospitality magazine, the Hotel, Motel & Resort News and Accommodation Managers Guide.
5. Preferred Suppliers have their status renewed every 12 months to ensure they still qualify and that their commitment to the industry is being met.

With these criteria in place this means that managers have access to a complete range of specialist suppliers who are actively seeking to improve



The Online Resource for Accommodation Industry Managers and Professionals



their services to the accommodation industry. For your own peace of mind when dealing with any service supplier, ask if they are a "Preferred Supplier" - this can be verified by viewing a Preferred Supplier logo - made available for use in any of their stationary or marketing material, or more simply by locating them in the Preferred Supplier Directory.

So when looking for products or services, give yourself the peace of mind that you are dealing with a recognised industry specialist and we hope you continue to support these suppliers who, like

Xtreme, are committed to servicing your needs.

New Wireless Hotspot Set Up at Garlic Clove French Restaurant, Emerald Lakes

Under our WirelessHotspots brand, Xtreme is set to launch our newest Hotspot at French Cuisine restaurant Garlic Clove, located on the beautiful community of Emerald Lakes in Carrara. The restaurant overlooks the lake at the centre of the master planned community and includes an outdoor dining



terrace. The restaurant opened late last year, and is opposite the "French Quarter", a Parisian influenced mixed-use precinct featuring 2000sq metres of retail and office space as well as 109 residential apartments. The Garlic Clove serves delicious French cuisine and will soon offer a variety of wireless Internet plans for both quick visits and residents living nearby.

Wireless Hotspots by Xtreme:

- Better profit margins
- Stronger

wireless signals

- Locally-based, 7 day a week customer support

wirelesshotspot.com.au

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Referral Campaign



Every friend could mean

10% off up to a max of \$1000

